

**San Leandro Improvement Association**  
**Operations Budget**  
**FY 2024**

	APPROVED FY 2024 BUDGET	PROPOSED 2024 BUDGET	DELTA
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
Assessment Income	\$ 476,884	\$ 476,884	
<b>Programs Income</b>			
Okdroberfest	\$ 15,000	\$ 52,000	\$ 37,000 (1)
Holiday	\$ 15,000	\$ 34,675	\$ 19,675 (2)
Programs Income - Other	\$ 20,000	\$ 30,000	\$ 10,000 (3)
<b>Total Programs Income</b>	<b>\$ 50,000</b>	<b>\$ 116,675</b>	<b>\$ 66,675</b>
Non Assessment Revenue			
Total Non Assessment Revenue	\$ 390,592	\$ 390,592	
<b>Total Income</b>	<b>\$ 917,476</b>	<b>\$ 984,151</b>	
<b>Gross Profit</b>	<b>\$ 917,476</b>	<b>\$ 984,151</b>	<b>\$ 66,675</b>
<b>Expense</b>			
Interest expense	\$ 1,161	\$ 1,161	
<b>Administration</b>			
Conference/Travel			
Admin Misc.			
Annual Elections / Mailing	\$ 500	\$ 500	
Bank Charges/CC Interest Charge			
Total Staff Administration	\$ 68,041	\$ 68,041	
Accounting	\$ 500	\$ 500	
Dues and Subscriptions	\$ 1,750	\$ 1,750	
Rent	\$ 9,000	\$ 9,000	
Insurance	\$ 3,570	\$ 3,570	
Office Supplies / Equipment	\$ 2,000	\$ 2,000	
Board Meetings / Retreats	\$ 1,500	\$ 1,500	
Legal	\$ 125	\$ 125	
Phone and Communications	\$ 2,000	\$ 2,000	
Printing	\$ 400	\$ 400	
<b>Total Administration</b>	<b>\$ 89,385</b>	<b>\$ 89,385</b>	
<b>DISI</b>			
Total DISI Staff Associate	\$ 70,774	\$ 75,114	\$ 4,341 (4)
Total DISI Staff Associate		\$ 16,570	\$ 16,570 (5)
Scavenger Hunts			
Comm & Event Consultant		\$ 5,000	\$ 5,000 (6)
Social Media			
Total Seasonal Displays	\$ 8,000	\$ 8,000	
Newsletters	\$ 360	\$ 360	
Public Art			
<b>Special Events</b>			
Vendor Markets	\$ 13,500	\$ 13,500	
Okdroberfest	\$ 15,000	\$ 45,000	\$ 30,000 (7)
(re)Discover Downtown			
Earth Day			
Holiday Event	\$ 15,000	\$ 15,000	
Special Events - Other			
<b>Total Special Events</b>	<b>\$ 43,500</b>	<b>\$ 73,500</b>	
Special Projects			
DISI Miscellaneous			
Web Site	\$ 500	\$ 500	
<b>Total DISI</b>	<b>\$ 182,539</b>	<b>\$ 255,021</b>	<b>\$ 72,481</b>
<b>SOBO</b>			
Total Cleaning Ambassadors/MO	\$ 249,117	\$ 249,117	
Total Safety Ambassadors	\$ 368,487	\$ 368,487	
Public Space Maintenance	\$ 6,600	\$ 6,600	
Total Nursery Supplies & Equipment	\$ 1,000	\$ 1,000	
Rent / Storage	\$ 9,000	\$ 9,000	
SOBO Admin	\$ 13,201	\$ 13,201	
Public Space Amenities			
Total Vehicle Related	\$ 1,000	\$ 1,000	
SOBO Contingency			
<b>Total SOBO</b>	<b>\$ 648,405</b>	<b>\$ 648,405</b>	
<b>Total Expense</b>	<b>\$ 921,490</b>	<b>\$ 993,972</b>	<b>\$ 72,481</b>
<b>Net Ordinary Income</b>	<b>\$ (4,015)</b>	<b>\$ (9,821)</b>	<b>\$ (5,806)</b>
<b>Other Income/Expense</b>			
<b>Other Income</b>			
Other income			
Other income - Paypal			
Interest Earned			
<b>Total Other Income</b>			
<b>Other Expense</b>			
Other Expenses			
<b>Total Other Expense</b>			
<b>Net Other Income</b>			
<b>Net Income</b>	<b>\$ (4,015)</b>	<b>\$ (9,821)</b>	<b>\$ (5,806) (8)</b>

1. \$37,000 conservative estimate of OKDROBERFEST revenue based on last year's revenue.
2. \$19,675 Downtown Association Restricted Contribution
3. \$30,000 Pledged Event Sponsorships
4. As in previous years, revenue will increase as event sponsorships and proceeds are received.
5. Full-time Administrative Assistant with reimbursed ACA up to \$396 per month starting June 24.
6. New position: Social Media, Art, and Web Designer, 20 hours per week, \$35 per hour starting July 21.
7. Events Assistant Contract position approved by Exec Comm in April.